

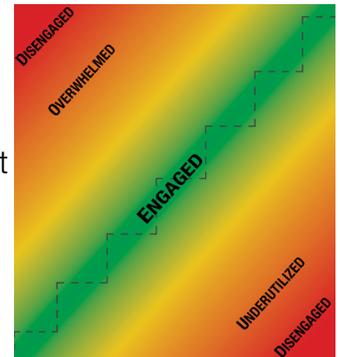
# Life Strategies Feature of the Month: December 2012

## Career Engagement Research Opportunity

A message from Deirdre Pickerell, Life Strategies' senior consultant

Greetings everyone,

For my doctoral dissertation I am exploring the notion of Career Engagement, (i.e., the emotional and cognitive connection to one's career; a state where one is focussed, energized, and able to derive pleasure from life's activities). Career Engagement is realized through the dynamic interaction between the challenges one is experiencing and the level of capacity to face those challenges. Insufficient challenge results in movement out of the zone of engagement towards feeling underutilized while too much challenge results in feeling overwhelmed.



You are being asked to participate in this study because of your involvement in the career development sector. With my long history of work in the sector and, more recently, supporting/educating career development practitioners, I'm specifically interested in how engaged we are as a group.

To ensure I reach as many practitioners as I can this email has been sent to my network of colleagues across the country, multiple listservs, newsletter lists, and association membership lists. I sincerely apologize, in advance, if you've received this message more than once. In attempt to get broad representation, please feel free to forward this invitation onto your colleagues/contacts.

Your participation in this survey will be completely confidential; I am not collecting names or contact information. Participation is completely voluntary and you retain the right to refuse to answer any question within the survey. However, other than the demographic questions, which are optional, all questions are required. Should you choose not to answer any of the required question, the survey will prevent you from continuing. The survey should take approximately 20 minutes to complete. A summary of survey results will be made publically available. Other than the time the survey will take, there are no anticipated risks associated with your participation. It is hoped that the results of the study will be useful to you as a career development practitioner.

The survey is divided into several sections. The first series of questions are basic demographic data. The next two sections are the full Survey of Career Engagement followed by a series of more open-ended questions. Preceding the survey is a Statement of Informed Consent; if you answer "no" after reviewing this statement your participation in the survey will end.

To access the survey, please go to <https://www.surveymonkey.com/s/careerengagement>

The survey will be open until 12:00noon (PT) Friday December 7, 2012

imagine ♦ achieve ♦ excel



604.856.2386  
info@lifestrategies.ca  
[www.lifestrategies.ca](http://www.lifestrategies.ca)