

# Life Strategies Feature of the Month:

## September 2015

### **Masters of Career and Workforce Development**

Dear Colleagues –

As many of you know, I've been championing a project to create a Masters of Career and Workforce Development at Yorkville University in Canada. If approved, this interdisciplinary graduate degree program would be informed by best practices nationally and internationally; developed and instructed by internationally recognized leaders in career development; and benchmarked to internationally recognized career development competency frameworks. It would be offered fully online, using facilitated e-learning technologies.

The proposal has intrigued the executive team at my university. However, an important next step is to clearly identify sufficient interest from potential students. This brief survey, developed in collaboration with Walter Lee, Senior Vice President, Marketing and Enrollment at Yorkville University, is intended to confirm that interest.

The survey is designed for potential students (i.e., individuals interested in Masters level training specific to career development). If you personally fit into that group, I hope you will respond to the survey. If not, I hope you will forward this message to your own networks, encouraging potential students to respond and send it on to their own networks. (Note: although only Canadian locations are listed on the survey, we encourage international expressions of interest as well – just skip the question about location).

Survey link: <https://www.surveymonkey.com/r/MICWD>

The survey will close October 5 at noon Pacific. We have 2 weeks to clearly identify the need for a Masters of Career and Workforce Development degree.

If you are not a potential student, but want to indicate your support for this degree, please reply to this email instead of completing the survey, with a brief indication of why you think this degree is important and/or suggestions about groups of potential students and how to reach out to them.

Thanks so much for your support.

Warmly,  
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